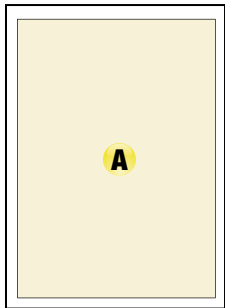


PROGRESSIVE DAIRYMAN Ad sizes

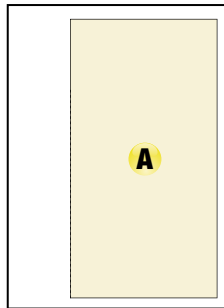
Because our publications are tabloid size, our full-page ads are **35% larger** than other publications who use regular magazine-size paper.

Trim Size 10.5" x 14.5"

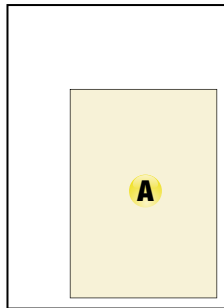
Bleed Size 11" x 15" (Bleed is offered for full-page ads, as well as half-page spreads.)



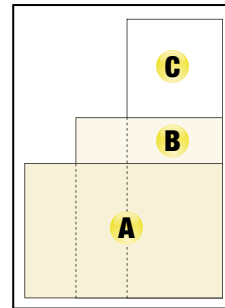
***Full Page**
A 9.5" x 13.33"



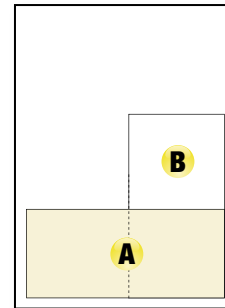
3/4 Page
A 7.08" x 13.33"



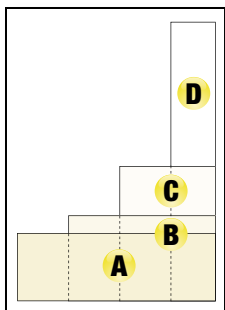
Jr. Page
A 7.08" x 10"



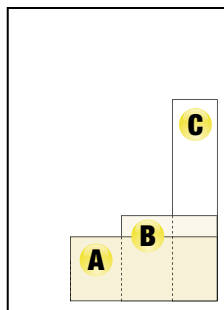
1/2 Page
A 9.5" x 6.5"
B 7.08" x 8.67"
C 4.66" x 13.33"



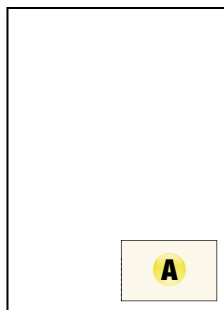
1/3 Page
A 9.5" x 4.33"
B 4.66" x 8.83"



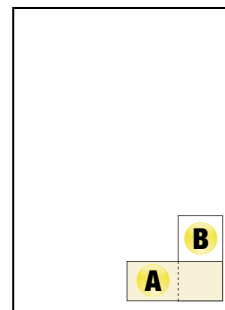
1/4 Page
A 9.5" x 3.33"
B 7.08" x 4.17"
C 4.66" x 6.5"
D 2.24" x 13.33"



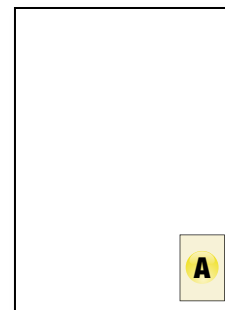
1/6 Page
A 7.08" x 3.17"
B 4.66" x 4.17"
C 2.24" x 8.83"



1/8 Page
A 4.66" x 3.17"



1/12 Page
A 4.66" x 2"
B 2.24" x 4.17"



1/16 Page
A 2.24" x 3.17"

